

## About the course

Farm youth can be trained to be entrepreneurial to manage agriculture not as a way of life but as an enterprise. Awareness, motivation, technical skill, right assistance and support from family at extension level and government and other organizational help to the entrepreneurs at policy level can strengthen capacities besides adding to the family income and national productivity. The main objectives of the training course is to equip the participants with knowledge and skills regarding various entrepreneurial ventures and experiential methods to develop entrepreneurial human resources, in addition to provide orientation to participants with the soft core skills essential for efficacious and dynamic entrepreneurial human resource development. The sessions are such designed to focus on the process of entrepreneurship development, calculated risk taking, achievement motivation, efficient utilization of the available resources, formulation of business plan, the intricacies of how to initiate and manage an enterprise.

## Objectives

- To impart entrepreneurial skill training and equip them with skills and knowledge in enterprise creation in agriculture and allied sectors.
- To create entrepreneurial readiness among youth and motivate the youth in transforming them to be job creators

**Date and Duration- Aug 6-9, 2024**

## Target group

Researchers, KVK SMSs and Extension officers, who need to be exposed to the latest tools for developing skills among youth for taking up agripreneurship at grassroots field level effectively.

## Methodology

- Blend of theories, case analysis, experiential learning, simulation exercises, and small group discussions
- A mix of methods including presentations and discussions led by experts, case discussions and field experiences
- Sessions will be thoroughly interspersed with theory and virtual demonstration of the enterprise activities in practice

## About the Division

The Division of Agricultural Extension came into being in 1960. Since then, it has been playing a pioneering role in the growth and development of extension science with specific reference to research, education and training in extension education. The Division has been providing the national leadership role in areas of teaching, research, training and transfer of technology in the discipline of agricultural extension. The Division was recognized as the first to make pioneering efforts to start the course of Entrepreneurship in Agricultural Education in India.

## How to Apply

The participants need to register at <https://www.manage.gov.in/trgModule/emailRegn.asp?tpno=KF&tpyear=FDH>

Participants can take a print out of the application form, fill it and get it approved by the competent authority and mail the scanned copy of the application form to the email id of rashmi.iari@gmail.com on or before 30.07.2024. A list of selected participants will be uploaded/ displayed in the website and they will also be individually informed via e-mail.



## Off-Campus Online Collaborative Training Program with MANAGE for 2023-24

On  
**Skill Development of Youth  
in Agri-preneurship**  
(Aug 6-9, 2024)



## Course Team

**Dr. Rashmi Singh, Course Director**  
**Dr R N Padaria, JD (E) & Course Coordinator**  
**Dr Satyapriya, Head(AE) & Course Coordinator**  
**Dr. M. S. Nain, Course Coordinator**  
**Dr Shalendra, Course Coordinator**  
**Dr. J. R. Mishra, Course Coordinator**  
**Dr. Subhashree Sahu, Course Coordinator**

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