

Transforming Ideas into IP: Join Dr. Shweta Sharma's Session on 02nd May 2025



The poster is for a session titled "Innovative Concepts: Transforming Ideas into Intellectual Property" featuring Dr. Shweta Sharma. At the top, it lists several logos: ICAR, IARI, IPTM, and the Department of Science & Technology, Pusa Krishi. The title is prominently displayed in the center. Below the title, a green box identifies the speaker as Dr. Shweta Sharma, Principal Associate at Khurana & Khurana. To the right is a circular portrait of Dr. Sharma. At the bottom, a purple bar provides the event details: Friday, 02 May, 2025, at 11:00 AM, in Online Mode.

In recognition of the significance of World Intellectual Property (IP) Day, ZTM & BPD, IARI and IPTM, ICAR is organizing a session titled “Innovative Concepts: Transforming Idea into Intellectual Property” by Dr. Shweta Sharma on Friday, 02nd May 2025 at 11:00 AM.

World Intellectual Property (IP) Day, celebrated on April 26th, aims to raise awareness about the importance of IP rights—such as patents, trademarks, industrial designs, copyrights and plant varieties—in fostering innovation, creativity and economic growth. In 2000, the member states of the World Intellectual Property Organization (WIPO) designated April 26th as World IP Day to commemorate the day the WIPO Convention came into force in 1970. The goal of World IP Day is to promote a deeper understanding of intellectual property and its essential role in driving innovation and supporting creative industries.

Dr Shweta’s session on 02nd May will provide valuable insights into how scientific ideas and innovations can be effectively protected and translated into IP assets. It is an excellent opportunity for scientists, researchers and innovators to better understand the IP ecosystem.

Those interested can join through the ZOOM link given below:

<https://us02web.zoom.us/j/7994037062?pwd=dHg3L0JhNTNCMDVGZk00dTdWM1lmZz09>

Meeting ID: 799 403 7062

Passcode: Pusa@2023

