



TRAINING PROGRAMME
“Intellectual Property Rights & Business”
(10th April-12th April, 2017)

An Intense, Three Days Training Programme for MSMEs, R & D organizations and Private Entrepreneurs

PROGRAMME OVERVIEW

In today's economy, enterprises must innovate if they desire to succeed and survive. Creation of Intellectual Property (IP) provides competitive edge and aids in long term sustenance of the enterprises. Intellectual property is not limited to technology companies, but is valuable for every business which invests huge sums in research and development of indigenous products and services. This training, therefore, aims to provide an insight into the role and relevance of IP in various types of businesses.

PROGRAMME AGENDA

1. Fundamentals of IPR
2. Indian Patent System
3. Copyright
4. Trademark
5. PPV&FR Act
6. Industrial Designs
7. Role of IP in SMEs growth



OUTCOME

Empowering trainees towards a strategic approach of management of their IP from business perspective.

HOW TO APPLY

Registration form duly filled may be sent by post to

Course Director

Zonal Technology Management & Business Planning and Development Unit
 Near Krishi Anusandhan Bhawan II
 Pusa Gate, IARI, New Delhi-110012

- For payment by DD, please enclose DD with registration form
- For online payment, please mail at ipspectra.iari@gmail.com for bank details

WHO CAN PARTICIPATE?

Entrepreneurs; Researchers; Personnel of State Department; Post Graduate/ Graduate Science Students.

ACCOMODATION

To be arranged by the trainees on their own.

VENUE

Conference Room,
 ZTM & BPD Unit, IARI

Registration fee

Rs. 2,500

Payment mode

Demand Draft drawn in favour of “Director, IARI, New Delhi” payable at New Delhi/ Online payment

Last date of applying for training is April 7, 2017

ABOUT IARI

The Indian Agricultural Research Institute (IARI) is the country's premier institute for agricultural research, education and extension. It has served the cause of science and society with distinction through first rate research, generation of appropriate technologies and development of human resources. The green revolution was born in the fields of IARI.

ABOUT IP SPECTRA

IP Spectra an Intellectual Property Facilitation Centre has been established at ZTM & BPD Unit, ICAR-IARI, New Delhi for providing IP facilitation to agro-based MSMEs. The mission of IP Spectra is to create IPR awareness by conducting Awareness Camps and Training Programmes in parallel with providing IP services like Drafting and Filing Applications for Patent, Copyright, Trademark, Industrial Design, PPVFR; Pre-grant and Post-grant Services, hand-holding support towards technology commercialization, Advisory Services, etc. for agro-based Start-ups & MSMEs.

For further information contact:

Email: ipspectra@gmail.com

Contact Person at ZTM & BPD Unit

Mr. Ganapathi S.Naidu

Contact No. 011-25843553, 25843542

REGISTRATION FORM

Training Programme

on

“Intellectual Property Rights & Business”

10th April – 12th April, 2017

Zonal Technology Management & Business Planning and Development Unit,
ICAR- Indian Agricultural Research Institute,
New Delhi - 110012

(Please Fill In Block Letters)

I am interested to participate in the above training

Name.....

Designation.....Age..... Male/Female.....

Qualification.....

Address.....

..... Pin code.....

Phone No.....Mobile No.....

Email.....Fax No.....

Present occupation

Dated.....

Signature.....

Course Director

Dr. Neeru Bhooshan,
Principal Scientist,
ZTM & BPD Unit, ICAR-IARI, New Delhi

Course Co-ordinator

Dr. Akriti Sharma, Scientist,
ZTM & BPD Unit,
ICAR-IARI, New Delhi

Please send duly filled scanned copies of **Registration Form** and **Demand Draft** in favour of **“Director IARI, New Delhi”** on this Email: ip.ztmiari@gmail.com and send their hard copies to **Dr. Neeru Bhooshan**, Course Director, Zonal Technology Management & Business Planning and Development Unit, Near Krishi Anusandhan Bhawan II, Pusa Gate, IARI, New Delhi-110012, up to **7th April, 2017**.

Contact No. 011-25843553, 25843542