

Venue

Division of Agricultural Extension
ICAR-Indian Agricultural Research Institute
New Delhi – 110 012

Last date for sending nomination

August 07, 2015

Confirm through Fax / e-mail, Telephone

Important Numbers:

Telephone: **011-25846434 (O)**
Mobile : **09013286581** (Dr. V. Lenin)
08744008872 (Dr. Sujit Sarkar)
09968480081 (Mr. Ramesh Chandra)

Delhi climate during September

The average maximum and minimum temperature in Delhi during September are around 36°C and 21°C respectively. At the beginning of the month light rain is probable otherwise clear sky is observed in Delhi. The relative humidity typically ranges from 41% (comfortable) to 91% (very humid) over the course of a typical September. So, proper outfit and umbrella suits the weather.

*Coming together is beginning
keeping together is progress, and
working together is success."*

-Henry Ford

About the IARI

The ICAR- Indian Agricultural Research Institute (IARI) is country's premier institute for research and higher education in agricultural sciences. The institute conducts basic and strategic research, serves as a centre for academic excellence and provides national leadership in agricultural research and extension through development of new concepts, hypotheses and technologies. The IARI also known as Pusa Institute is a self-contained complex spread over an area of 500 hectares. It is located at about 12 km west of Delhi railway station and about 8 km west of New Delhi railway station. It is about 7 km west of Krishi Bhavan, the ICAR Headquarters and next to Rajendra Place metro station. It is advised that participants avail prepaid taxis/ autos available at these railway stations

About the Division

Division of Agricultural Extension came into being as an independent full fledged Division in 1960. The Division has generated and provided leadership in areas of teaching, research, training, extension and transfer of technology to agricultural universities and institutes of the country. The innovative extension approaches such as **National Demonstration Project, Operational Research Project, Lab to Land Programme, Agricultural Technology Information Centre, IARI-Post Office Linkage Model** etc were conceptualized from the Division.

The Division comprises of 12 scientists, well equipped computer lab, high speed broad band internet connectivity, wi-fi, library, smart classroom and training hall.



Training Programme on

**“Communication and Management
Tools and Approaches for
Agricultural Extension”**

(September 02 – 22, 2015)



**CAFT Director
Dr. Premlata Singh**

**Course Director
Dr. Venu Lenin**

**Centre of Advanced Faculty Training
Division of Agricultural Extension
ICAR - Indian Agricultural Research Institute
New Delhi – 110 012**

About the Course

"Communication works for those who work at it"

-John Powel

Communication and management are crucial areas of agricultural extension, making lasting impact on the effectiveness of the extension professionals in agricultural information delivery. With the advent of Information and Communication Technology, the extension agencies have to be prepared to fulfill the need of customised information of the individual farmers, resources, market and climate. Managing the outflow and inflow of information, technology, manpower in alignment with farmers' needs and government priorities is going to be a challenging task. The need for catering the demand of real time messaging, instant feedback, linking information with assurance of input supply, creation of market, food and nutritional security at national and household level will move up in the ladder of priorities of extension agencies. Hence, skill development on innovative approaches and tools is essential to enrich the extension professionals. This course will address the needs of the extension professionals to harness the ICT platforms for timely information dissemination, and learning soft skills on communication and management to excel in professional life. The themes of the course are video production and editing, content management system, mobile based extension, e-learning, effective communication skills, MBO, stress management, transactional analysis, MIS, creativity, leadership, project management, etc.

Objective

- To upgrade the knowledge and skills of extension professionals about the communication and management tools and approaches

Who can Apply?

The candidates should possess Master's Degree in Agriculture and allied subjects and should be working in the rank of Assistant Professor or equivalent in the concerned subject under SAUs/ICAR Institutes/KVKs.

Training Style

The training style will be participative and action oriented. The emphasis will be on learning through experience rather than theories. Group work, group discussion, hands on experience etc. would be major interactive modes.

Course Faculty

The course will be conducted by Dr.Premalata Singh, Dr.V.Lenin, Dr. Satyapriya, Dr.Sujit Sarkar and Sh.G.S.Mahra, faculty of Division of Agricultural Extension, ICAR-IARI, New Delhi. They will be supported by the other faculties of IARI and experts from ICAR, Ministries, Universities, NGOs, etc.

Date and Duration

The duration of the CAFT course will be of twenty one days from September 02– 22, 2015. The trainees are expected to arrive on September 01 and leave only after 5 PM on September 22 , 2015.



Boarding and lodging

The lodging, boarding and travel expenses of the selected participants will be borne under training programme budget. The travel expenses will be restricted to a maximum of second class air-conditioned sleeper charges of train and will be based on the criterion of grade pay of the participants.

How to Apply

The participants' application will be received online (ICAR mandate) using CBP portal through <http://iasri.res.in/cbp> or under the link Capacity Building Program at <http://icar.org.in> . After filing the online application, take a print out of the application and get it approved by the competent authority of the organization and upload the scanned copy of application through CBP portal on or before 07.08.2015. Selection of participants will be from online applications and the selected participants list will be uploaded / displayed in the portal. The selected candidates will be informed individually also. The participant may send an advance copy to **Dr. V. Lenin, Senior Scientist (Agricultural Extension) & Course Director**, Division of Agricultural Extension, ICAR-Indian Agricultural Research Institute, New Delhi-110012 at the earliest possible through mail or email leninextn@gmail.com or **Mr. Ramesh Chandra, Assistant Chief Technical Officer**, rameshchandra_extn@yahoo.in

The participants are requested to keep in touch with the Course Director regarding their selection status.