

REGISTRATION FORM

“Generation of Value through Intellectual Property Rights” (January 16-18, 2019)

Zonal Technology Management & Business Planning and Development Unit,
ICAR- Indian Agricultural Research Institute,
New Delhi - 110012

(Please Fill In Block Letters)

I am interested to participate in the above training.

Name.....

Designation.....Age..... Male/Female.....

Qualification.....

Address.....

..... Pin code.....

Phone No.Mobile No.....

Email.....

Present occupation.....

Dated.....

Signature.....

Course Director

Dr. Neeru Bhooshan,
Incharge, ZTM & BPD Unit,
ICAR-IARI, New Delhi

Course Co-ordinator

Dr. Akriti Sharma,
Scientist, ZTM & BPD Unit,
ICAR-IARI, New Delhi

Please send duly filled scanned copies of Registration Form and Demand Draft in favour of “Director IARI, New Delhi” on this Email: ipspectra.iari@gmail.com and send their hard copies to Dr. Neeru Bhooshan, Incharge, ZTM & BPD Unit, ICAR-IARI, New Delhi-110012



“Generation of Value through Intellectual Property Rights”

January 16-18, 2019

Organized by

**IP Spectra, Zonal Technology Management &
Business Planning and Development (ZTM & BPD) Unit
ICAR—Indian Agricultural Research Institute
New Delhi- 110012**

ABOUT IARI

Indian Agricultural Research Institute is the country's premier institute for agricultural research, education and extension. It has served the cause of science and society with distinction through first rate research, generation of appropriate technologies and development of human resources. The green revolution was born in the fields of IARI.

ABOUT ZTM & BPD UNIT

The Zonal Technology Management and Business Planning & Development (ZTM & BPD) Unit connects public sector agri-technologies to the corporate world and assists medium and small enterprises (MSMEs) in a business mode giving due importance to the intellectual property management, commercialization and incubation. The aim is to encourage, protect, market and license the technologies developed by agricultural scientists to the industry with a focus on incubation process including Start-Ups and Farmer Producer Organizations (FPO).

ABOUT IP SPECTRA

IP Spectra an Intellectual Property Facilitation Centre has been established at ZTM & BPD Unit, ICAR-IARI, New Delhi for providing IP facilitation to agro-based MSMEs. The mission of IP Spectra is to create IPR awareness by conducting Awareness Camps and Training Programmes in parallel with providing IP services like Drafting and Filing Applications for Patent, Copyright, Trademark, Industrial Design, PPV&FR; Pre-grant and Post-grant Services, hand-holding support towards technology commercialization, Advisory Services, etc. for agro-based Start-ups & MSMEs.

PROGRAMME AGENDA

1. Importance of innovation and its role in Agro & its Allied business
2. Role of IPR in creation, protection and promotion and commercialization of Agro and Allied business
3. Role and Impact of Trademarks, Copyrights, data in Agro and its Allied business.
4. The concept of Patenting of innovations
5. Over view of the patent filing procedures in India and Abroad
6. Patent search with hands-on experience
7. Hands on experience on Patent drafting
8. Introduction to valuation and Transfer of technologies and their role in Agro & its Allied business
9. Role of IP Policy and cell for the business organizations

PROGRAMME OVERVIEW

The main aim of the training is to make the participants aware of how to generate more value from their protected Intellectual Property Rights through manufacturing, commercializing and licensing of their inventions.

OUTCOME

Participants will be able to identify the key elements of their Invention or Business and get aware of the value generated from protected idea under the right form of Intellectual Property.

