



## ***Pusa Mango Day-2015***

Indian Agricultural Research Institute, Pusa campus, New Delhi is organising Mango Day on **15<sup>th</sup> July 2015** at the **Dr B.P. Pal Auditorium** from 9:00 AM to 5:00 PM. The major highlights of the event are.

- **Exhibition cum competition of IARI mango varieties & hybrids, cuisines and fruit carving**
- **Lectures from eminent Scientists/Experts**
- **Farmer–Exporter-Scientist Interactive Session**
- **Field visits to mango experimental orchards.**
- **Display and sale of produce and value-added products.**
- **Distribution of literature and sale of mango plants.**

All are cordially invited to attend the daylong celebrations!!

RSVP

(Director, IARI)

**For registration please contact:**

***The Head, Division of Fruits & Horticultural Technology  
Indian Agricultural Research Institute, New Delhi 110012***

***Ph. No. 011-25843214***

***E-mail: head\_fht@iari.res.in***

***Convener: +91-9013885259***

\*A line of confirmation for participating in different events from interested persons by 5<sup>th</sup> of July 2015 shall be highly appreciated



## पूसा आम दिवस - 2015

पूसा आम दिवस का आयोजन भारतीय कृषि अनुसंधान संस्थान, नई दिल्ली के डा. बी.पी.पाल सभागार में दिनांक 15 जुलाई, 2015 को प्रातः 9.00 बजे से सांयकाल 5.00 बजे तक किया जाएगा। पूसा आम दिवस के मुख्य आकर्षण निम्न हैं।

- भारतीय कृषि अनुसंधान संस्थान के आम की संकर किस्मों, व्यंजनों और फल नक्काशी की प्रदर्शनी तथा प्रतियोगिता।
- प्रख्यात वैज्ञानिकों/विशेषज्ञों के व्याख्यान।
- किसानों-निर्यातकों-वैज्ञानिकों में संवादात्मक सत्र।
- आम के प्रयोगात्मक प्रक्षेत्रों का भ्रमण।
- उत्पादन एवं मूल्यवर्धित उत्पादों की प्रदर्शनी एवं बिक्री।
- आम के साहित्यों का वितरण एवं पौधों की बिक्री।

विनीत

(निदेशक, भा. कृ. अ. सं. )

**पंजीकरण के लिए कृपया संपर्क करें :**

अध्यक्ष, फल एवं औद्योगिकी प्रौद्योगिकी संभाग  
भा.कृ.अ.प. – भारतीय कृषि अनुसंधान संस्थान, नई दिल्ली-110 012  
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\* पूसा आम दिवस 2015 के विभिन्न कार्यक्रमों में भाग लेने के इच्छुक सभी लोग संभागाध्यक्ष, फल एवं औद्योगिकी प्रौद्योगिकी संभाग, नई दिल्ली को 05, जुलाई, 2015 तक अवश्य सूचित कर दें।



# Invitation



## PUSA Mango Day 2015

(July 15, 2015)



### Organized by

Division of Fruits & Horticultural Technology  
ICAR-Indian Agricultural Research Institute  
New Delhi

### Venue

Dr B.P. Pal Auditorium, ICAR-I.A.R.I.,  
Pusa Campus, New Delhi 110012  
[www.iari.res.in](http://www.iari.res.in)



Mango, the very mention of this juicy fruit makes one's mouth water. Aptly, mango is called the 'King of Fruits'. In fact, it is the most popular fruit among the tropical fruits of the world. Available in hundreds of varieties in India, mango is a gourmet's delight. Some of the most popular commercial varieties of Mangoes are Langra, Alphonso, Dushehari, Banganpalli. In North India, the well known commercially grown varieties of mangoes are Bombay Green, Langra, Dushehari and Chausa. But unfortunately, these north Indian varieties are alternate bearers.

Considering the mango business of the country, Indian Agricultural Research Institute, New Delhi initiated the systematic mango improvement programme. The fruitful outcome of this programme was the evolution of Mallika and Amrapali mangoes in the 70s. Thereafter, Pusa Arunima and Pusa surya were released in the year 2002. In 2012, four more hybrids, namely, Pusa Pratibha, Pusa shreshth, Pusa Peetamber and Pusa Lalima were released.

To popularise these mango hybrids and to have the feedback of different stakeholders in fruit industry, the Pusa Mango Day-2015 is being organised for the mango lovers & growers, SHGs, amateurs, entrepreneurs and food processors.

## *Objectives*

- To showcase and popularize IARI developed mango varieties.
- To have Farmer-Exporter-Scientist Interaction on different issues concerning mango industry in India

## *Major Highlights*

- Exhibition cum competition of IARI mango varieties/ hybrids
- Deliberations from eminent Scientists/Experts
- Field visits of farmers and visitors to mango experimental orchards.
- Display and sale of Innovative Farmers' produce and value-added products.
- Distribution of literature and sale of mango plants.
- Farmer-Exporter-Scientist Interactive Session

**For Further Information Contact**

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