



ICAR-INDIAN AGRICULTURAL RESEARCH INSTITUTE
NEW DELHI-110012



Agripreneurship Development Programme
on
“UNLOCKING THE SECRETS TO CREATE A
SUCCESSFUL TISSUE CULTURE ENTERPRISE”

22ND JAN. – 31ST JAN. 2018



An Intense, Ten Days Programme for
Aspiring Agripreneurs, Personnel of Academic Institutes,
State Departments and NGOs

Organized by

**Zonal Technology Management & Business Planning
and Development Unit, ICAR-IARI**

Near Krishi Anusandhan Bhawan II
Pusa Gate, IARI, New Delhi-110012
Contact No. 011-25843553, 25843542

Encouraged with the success of the last years' program, the new version of ADP on 'Unlocking the Secrets to create a Successful Tissue Culture Enterprise' is here upfront. A significant number of participants from the previous program have ventured into agriculture. This program proved to be a turning point in their career by making them skilled and encouraged to start their own ventures. This has motivated the organizers to bring a more intense ten days program to help young people realize their dreams of starting their own enterprises.

PROGRAMME OVERVIEW

With increasing demand for agricultural crops, forestry, plantation and horticulture crops, the demand for high-quality, high-yielding, disease-free planting stock has increased significantly over the last two decades. Plant tissue culture has emerged as an important biotechnological and commercially viable tool to multiply elite varieties of high quality, disease free and high yielding plants rapidly in the laboratory irrespective of the season of the year. Considering the importance of this area Government of India is supporting in several ways to enhance the production of several important crops through tissue culture. This course, therefore, aims to empower entrepreneurs on various aspects of plant tissue culture broadly including basic tissue culture techniques and genetic fidelity analysis including practices on media preparation, sterilization techniques, inoculation, culture maintenance, DNA Extraction, purification, amplification by PCR, gel electrophoresis, detection of virus affected plants by molecular techniques, IPR issues, Laboratory set up, company incorporation, DPR preparation, funding sources etc and field visits.

Who can participate?

Entrepreneurs interested in taking up Plant tissue culture as venture; researchers; personnel of State Department; NGOs; Post Graduate/Graduate Science Students.

Outcome

Empowered Trainees towards setting up of own business

Number of trainee

Maximum (25) trainees are allowed.

Registration fee	Payment mode
Rs.9000(inclusive GST @ 18%*) *7627+1373(GST)=Rs.9000	Demand Draft drawn in favor of “ Director, IARI, New Delhi ” payable at New Delhi/NEFT

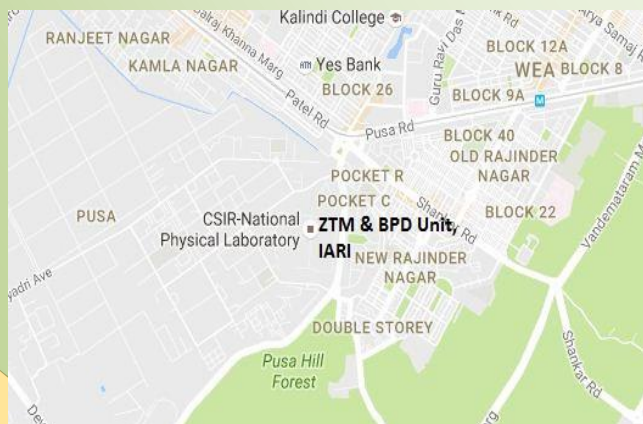
How to apply

Registration form duly filled and enclosed with the prescribed fee may be sent by mail or post to

Dr. M. Jayanthi,
Course Director,
Zonal Technology Management & Business Planning and
Development Unit,
Near Krishi Anusandhan Bhawan II
Pusa Gate, ICAR-IARI, New Delhi-110012
Contact No. 011-25843553, 25843542
e-mail:. ztmbpdmarketing@gmail.com

How to reach

ICAR-IARI is located about 8 Km from New Delhi Railway Station, 12 Km from Delhi Railway Station, 14 kms from H. Nizamuddin Railway Station, 10 km from Inter State Bus Terminal (ISBT) and 14 Km from Indira Gandhi International Airport.



ABOUT IARI

The Indian Agricultural Research Institute (IARI) is the country's premier institute for agricultural research, education and extension. It has served the cause of science and society with distinction through first rate research, generation of appropriate technologies and development of human resources. The green revolution was born in the fields of IARI.

ABOUT ZTM & BPD UNIT

The Zonal Technology Management and Business Planning and Development Unit, is a novel initiative taken by IARI under NAIP to utilize the existing innovative potential of academic research institute for the benefit of society at large through commercialization of technologies, development of business potential of existing technologies & partnership with private sector.

The Unit promotes & facilitates public private partnership. It supports industry/entrepreneurs with Agri-technology, consultancy & business planning. Technology business incubation is an added phenomenon that the unit works on to develop entrepreneurship in agriculture and allied field.

Course Director

Dr. M. Jayanthi, Principal Scientist,
ZTM & BPD Unit, ICAR-IARI
jayman21@gmail.com

Course Coordinator

Dr. Akriti Sharma Scientist,
ZTM & BPD Unit, ICAR-IARI
aakritinankur@gmail.com

For further information contact:

Email: ztmbpdmarketing@gmail.com

Contact Person

Mr. Chetan Verma/Ms Dakshita Dhaundiyal
ZTM & BPD Unit, ICAR-IARI
Contact No. 011-25843553, 9671716354

REGISTRATION FORM

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“Unlocking the secrets to create a successful tissue culture
enterprise”**

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Zonal Technology Management & Business Planning and Development Unit,
ICAR- Indian Agricultural Research Institute, New Delhi - 110012

(Please Fill in Block Letters)

I am interested to participate in the above training

Name.....

Designation..... Age.....

Male/Female.....Qualification.....

Address.....

..... Pin code.....

Mobile No.....

Email.....

Present occupation
.....

Dated..... Signature.....

Course Director
Dr. M. Jayanthi,
Principal Scientist (Biotech)
ZTM & BPD Unit, ICAR-IARI

Course Co-ordinator
Dr. Akriti Sharma,
Scientist,
ZTM & BPD Unit, ICAR-IARI

Please send duly filled Registration Form along with scan copy of **Demand Draft of Rs.9000** in favor of **“Director IARI, New Delhi”** up to **15th Januray 2018** on this Email: **zmbpdmmarketing@gmail.com**

OR

You can send hard copy of registration form with a photocopy of **Demand Draft** to **Dr. M. Jayanthi**, Course Director, ZTM & BPD Unit, Near KAB – II, Pusa Gate, IARI, New Delhi-110012, Contact No. 011-25843553