

Awareness about Pusa “Krishi Unnati Mela-2017” in MGGMG villages, Mathura (UP)

The Scientists’ Team (51/140) visited on 9th March, 2017 in MGGMG cluster, village Bati in district Mathura (UP) adopted under Mera Gaon Mera Gaurav programme by the ICAR-IARI, Pusa, New Delhi. Awareness created about ‘**Krishi Unnati Mela from 15-17 March, 2017**’ to be organized by ICAR-IARI at Pusa campus, New Delhi. Also pasted the posters of Mela on walls and distributed among the farmers of 5 adopted villages in the cluster. In addition, **Farmers’ Gosthi** was also organized in the village with the partnership of KVK, Mathura for motivating the farmers for adoption of agri-horti systems in their fields to double the farm income by 2022. Dr. Om Prakash, Principal Scientist (Agril. Extn.) from IARI explained about the recommended technologies of IARI to the participating 15 progressive farmers of 5 selected villages. Dr. Brij Mohan, Scientist (Pomology) from KVK, Mathura explained about the methods and techniques of growing field crops along with fruits (Guava, Aonla, Citrus, custard apple and mango) in their fields to increase sustainable production & productivity and maintain the soil health. Related literature was also distributed among the participating farmers. Dr. Anindita Dass, Scientist from IASRI also actively involved in the Gosthi. The team also conducted field visit in demonstrated wheat variety HD-2967 at the field of Shri Moti Singh Kushwaha (Progressive farmer) at village Bati. The crop is in good condition and no infestation of diseases & pests. The number of tillers per plant counted 24 and the yield expected 55 to 60 q/ha.





Distribution of Mela Posters and other literature in Farmers' Gosthi